Administrative Leadership Meeting

Randy Woodson
Chancellor
Tuesday, September 15, 2020
| November 10 | Office of Information Technology Update | Location TBD |
Rankings and Recognition

- Money Magazine – Best Colleges for Your Money list
- Forbes – America’s Best Employers By State
Racial Equity Initiatives

- Racial Equity Summit
- STEMM Equity Achievement (SEA) Change Initiative
- Strategic Investments
NC State Updates

- Vice Chancellor and Dean for DASA Search Process
- COVID-19 Information
- Spring Semester
Who We Are

University Advancement generates critical university support from alumni and donors, faculty and staff, students and parents, business and community leaders, media and other key influencers to help NC State achieve its Strategic Plan goals.

Advancement is dedicated to empowering NC State to achieve its Extraordinary potential.
University Development
Alumni Relations/Association
Talent Management
OVERCOMING COVID-19

Here’s how NC State is responding to the COVID-19 pandemic — and what you can do to help.
Taking Care of the Pack

Many of our students are facing new and overwhelming challenges, and our alumni and friends have asked how they can help.

$1,264,755

3475 donors have committed $1,264,755 in support of the NC State Student Emergency Fund.

GIVE NOW

$50  $100  $250  $500  Other

Pack Donors Respond
Supporting Student Emergencies
Engaging Alumni & Donors
NC STATE
THINK AND DO
THE
EXTRAORDINARY

The Campaign for NC State
Record Fundraising
Campaign Milestones

- December 2019: End of Calendar Year
- September 2020: Day of Giving
- June 2020: End of Fiscal Year
- November 2020: Red and White Night
- December 2020: End of Calendar Year
- March 2021: Day of Giving
- June 2021: End of Fiscal Year
- November 2021: Red and White Night
- December 2021: Campaign Ends

Financial Milestones:
- $1,680,000,000
- $1,700,000,000
- $1,750,000,000
- $1,825,000,000
- $1,875,000,000
- $1,900,000,000
- $1,950,000,000
- $2,025,000,000
- $2,075,000,000+
CAMPAIGN BY THE NUMBERS

Endowments
as of December 31, 2019

- New Campaign Endowments: 931
- Total Endowment Market Value: $1.43B
- Total Endowments: 3038

Student Support
- New Funds in Campaign: 504
- Total # Funds: 1923
- Endowment Market Value of Funds created in Campaign: $445M

Faculty Support
- New Funds in Campaign: 67
- Total # Funds: 186
- Endowment Market Value of Funds created in Campaign: $157M
# Campaign By The Numbers

## Student Support

as of June 30, 2020

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowment Market Value of Student Support Funds created in Campaign</td>
<td>$415M</td>
</tr>
<tr>
<td>Total Endowment Market Value of Student Support</td>
<td>$620M</td>
</tr>
<tr>
<td>New Student Support Endowments/Total Endowments</td>
<td>541 / 1960</td>
</tr>
</tbody>
</table>

## Undergraduate Support

- Endowments: 464

## Graduate Support

- Endowments: 77
CAMPAIGN BY THE NUMBERS

Faculty Support
as of June 30, 2020

- **$153M**: Endowment Market Value of Faculty Support Funds Created in Campaign
- **74 / 193**: New Faculty Support Endowments / Total Endowments
- **$257M**: Total Endowment Market Value of Faculty Support

Faculty Support

- **12**: New Campaign Endowments

Professorships

- **62**: New Campaign Endowments
University Advancement Road Map
University Advancement generates critical private support from alumni, friends and organizations to help NC State achieve its strategic goals.
GAME CHANGING PHILANTHROPY

Embedded in colleges/units:
- Major Gifts
- Mid Level / Leadership
- Annual Giving

Embedded in UA:
- Principal Gifts
- Central Major Gifts

FUNDAMENTAL EXPERTISE & SUPPORT

Embedded in UA:
- Annual Giving
- Alumni Relations
- Events (Tier I and II)
- Stewardship
- Social Media
- Advancement Services
- Gift Planning
- Corporate & Foundation Relations
- Marketing & Communications

Embedded in colleges/units:
- Administrative Support
- Foundation Board Administration
- Budget & Human Resources
- Constituent Relations
- Marketing & Communications
- Events (Tier III)

Potential cost-sharing partnership opportunities
High Priority Initiatives
Wolfpack Women in Philanthropy
TIDE
Taskforce for Inclusion, Diversity and Equity
Our Promise of Access

With the Extraordinary Opportunity Scholarship Initiative, we’re reaffirming our commitment to access and affordability for scholars from across our state.

Learn more ➔
Percentage of Student Financial Need Met

- NC State: 72.7%
- UNC-Chapel Hill: 100%
- Benchmark Peer Average: 73%

Source: Common Data Set 2018-2019
Our Promise of Access

Imagine a bold, confident Wolfpack filled with students of every background, preparing for success without financial worry. Imagine a state where talent is never wasted and possibility never feels out of reach.

With the Extraordinary Opportunity Scholarship Initiative, this vision can become reality.

Supporting our Students
“These students have all worked very hard and done a lot right just to be at NC State. They have already proven themselves. To me, these students represent the heart and soul of NC State. Think about it. NC State was founded by hard working folks struggling to make a better life.”

—Steve Deaton ’79, founder, Deaton Investment Real Estate, and donor to efforts supporting student need
Matching Pool

• The goal is to secure at least $5M in funds to be used as a matching pool for donors who establish at least a $50,000 EOSI Endowment.

• Endowments with a college/unit preference will count toward the college’s overall fundraising and campaign goal.

• To date, commitments rec’d from lead donors: Angel Family ($2.5M); “Anonymous” Family ($2.5M); Woodsons ($100K) & Owens ($100K)
NC STATE
DAY OF GIVING
09.16.20
STRONGER AS A PACK
#GivingPack
NC STATE
DAY OF GIVING
09.16.20
STRONGER AS A PACK

For our students. For the Pack.

We're stronger when we support each other.
We're stronger as a Pack.

Remind Me
Be a Day of Giving Insider! Sign up to receive text.
The University’s Greatest Needs Fund, which provides greater flexibility to respond to emerging challenges;

The newly launched Extraordinary Opportunity Scholarship Initiative, which provides need-based scholarships, particularly for first-generation students, those from rural areas and those otherwise underrepresented in higher education;

The Student Emergency Fund, which since March has supported more than 2,000 students facing unexpected financial challenges, through microgrants; and

The Diversity and Equity Fund, which supports impactful programs and initiatives that build an inclusive, accessible and diverse intellectual and cultural campus experience.
Every year, we call the whole wide Wolfpack back to campus for Red and White Week, NC State's biggest celebration.
Extraordinary Places

At NC State, our physical footprint is as bold as our determined spirit. Our campus has emerged as a global model through transformative ideas and spaces like Centennial Campus, Hunt Library, Fitts-Woolard Hall, the Plant Sciences Building and the dynamic renovation of our athletics facilities. Philanthropy ensures a physical environment that supports the endeavors of the next generations of doers.
Questions?